

# GREAT Business People

## THE FARM SHOP OFFERING QUALITY FARM PRODUCE

*The Waihua Station experience has gone up a notch with the opening of The Farm Shop.*

The Sunday shop offers an outing for visitors and locals, and a chance to see The Black Sheep meat product at source.

Rose Haynes, who is the fifth generation of her family to run Waihua Station, wants the Farm Shop to be an experience.

“We will have farm produce, seasonal fruit and eggs for sale, but it’s about a destination, a place to bring your visitors, or a family outing.

“We want to create a relaxing way to fill that Sunday lunchtime slot so people can enjoy our rustic ambience and spectacular scenery over a coffee and a bite to eat.”

Rose established her Black Sheep label in 2017 and offers a range of specialised cuts including lamb racks, loin chops, butterfly roasts, gluten-free sausages, shanks and mince.

The products are made from Black Reef Merino Crossbred sheep which are sustainably grazed on native pastures.

“Our lambs are hand selected to ensure only premium animals are harvested.

Our products retain the quality and taste of coastal grass-fed lamb, and we pride ourselves on providing a taste of real New Zealand lamb.”

Rose has thrived on creating opportunities at the coastal sheep and beef farm.

She established the Waihua Station cottage in 2016 with visitors from throughout the country, and the globe, enjoying the fantastic hospitality and unique surroundings of the idyllic getaway location.

The cottage is quaint in character and big on comfort offering a private visitor experience with all the benefits of modern living.

It was the demand from visitors that was the catalyst to start The Black Sheep label.

“Visitors would arrive and realise they were 20 mins from a supermarket, so providing top-grade meat grazed in paddocks right next to where my guests were staying just seemed like the next step.”

**The Farm Shop will open every Sunday, from 11-2 from the barn next to the cottage.**

*The Waihua Station cottage offers a private coastal getaway with all the benefits of modern living.*

*Only premium Black Reef Merino Crossbred sheep are used in The Black Sheep products*

*The Black Sheep label offers a range of specialty cut products.*

To enjoy the Waihua Station experience head south on SH2 and turn left into Glendinging Road.

+64 27 819 8218

+64 6 837 7733

waihua.station@gmail.com

www.waihuastation.co.nz

