

GREAT Business People

ADDING THE MAGIC TOUCH TO YOUR DIGITAL PROJECT

Local creative Zach Stark is one of many Wairoa talents who can add that magic touch to your personal project, if you need a hand from an expert in the digital media world.

Mr Stark, the former Gaiety Theatre manager, has ventured out and started his own videography/digital media company Wylde Creative as a digital creative specialist.

He specialises in a range of digital creative services, including digitising VHS video tapes, professional videography, advertising, editing, music recording, composing, and a whole lot more!

Mr Stark says he's thrilled to be in this space and simply wants to let everyone know that he can help you.

"I'm on hand to help from a technical side of things... I know that many businesses owners know their business, so I'm just here to offer a service," Mr Stark said.

So far Mr Stark has offered his services to clients in Wairoa, Auckland and a few international customers too.

"It's been really great to get back into what I used to do before we moved to New Zealand."

"I love creating and sharing stories... and videos are my favourite way to do that."

"This is just the beginning as we finish things up at the Clyde and prepare to start putting more projects through the studios."

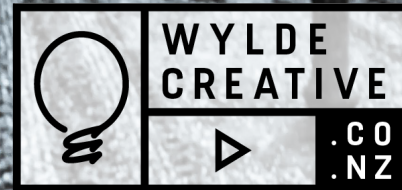
Mr Stark is no stranger to the digital and entertainment realms.

Many locals will know him as the other half of local hip hop duo Rugged and Wylde.

He and Ratima Hauraki, a fellow musician, have hit the global music scene and were finalists at the 2017 Māori Music Awards for Best Māori Urban Rap/Hip Hop/RnB Album.

Rugged and Wylde's kaupapa when it comes to music is simple: homemade hip hop from Wairoa that spreads positivity and real messages over awesome beats.

If you would like to make an appointment with Mr Stark, you can contact him by email on zach@wyldecreative.co.nz.



Zach Stark

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Are you interested in FREE business mentoring? Contact our Economic Development Officer Annalena on email a.atzwanger@wairoadc.govt.nz

