



TripleJ Ltd, keeping it local, from left James and Jamie Jarden with their children Lachie and Hadley and Tracey and Angus Baynes with their son Bruce.

TRIPLEJ LTD

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GREAT Business People

TRIPLE J LIMITED

Keeping it local is the focus of rural support business TripleJ Ltd.

Owned by James and Jamie Jarden, the sheep and cattle pregnancy scanning service is all about supporting local farmers.

This year is James' sixth season in the scanning business, with the workload growing every year.

"We've doubled our numbers over the past five years and, with support from local farmers, look forward to continuing to grow the business."

James now scans around 200,000 sheep and 18,000 cows per season. To meet local demand, he has taken on Angus Baynes, who will help with the workload and ensure scanning can be carried out more quickly and efficiently at more properties. TripleJ Ltd also works closely with Gisborne scanning colleague Cory McCarthy to provide a faster turnaround on bigger jobs.

The scanning season gets underway with cow scanning starting this month (February) followed by sheep scanning from May 1. James says sheep scanning can be a very intense seven-day-a-week period whereas cow scanning moves at a slightly slower pace and is more spread out. Once scanning is complete, TripleJ Ltd also provides fencing and digger work.

Wairoa-born and bred, James says scanning can be vital. "From scanning to see if a cow is in calf or not, right through to individual calving

dates, this information provides an essential tool for farmers to base their decisions on.

"Pregnancy scanning means farmers can choose whether to take empty cows or ewes over the winter season when grass growth can be limited. It's all about empowering farmers through knowledge."

TripleJ Ltd's core focus is the Wairoa area, but they also take the service as far north as Lottin Point and south as Tutira.

James has invested in state-of-the-art equipment, including a scanning trailer that backs up to the sheep race and was one of the first on the East Coast. "We have incorporated the best technology we can to ensure the job is as accurate, efficient and easy as possible for the client.

"As one of the only Wairoa-based sheep and beef scanners, we are proud to deliver a local service to local farmers. At a time when small rural New Zealand is losing so many services, we are committed to staying local and growing. A home-grown service also means, in our case, two local families are part of the business, and they, in turn, spend their money locally, so it really is a win/win for everyone.

"We are grateful for the backing we have received. We have a loyal following and appreciate the support from existing and new clients. We look forward to expanding our business and are happy to catch up and answer any questions."