



WAIROA BUSINESS NEWSLETTER

Newsletter 01 | December 2023/January 2024

MARINE PARADE'S NEWEST DEVELOPMENT AHI KŌMAU - GEMMELL'S ON PARADE

Transforming the Marine Parade burnt-out buildings site has been a community dream for more than a decade.

In 2012, a fire burnt and gutted the main street top storey historic building with three significant commercial businesses damaged by water and smoke from the blaze. Marine Parade shops Cafe Jafa, Angus Gemmell Ltd hardware store and Bradbury Jeweller initially all went on to relocate and continue operating, while the prime main street site remained derelict and burnt out.

Described as a 'dangerous eyesore,' the site drew attention when the owner sold the property the year after the fire for \$1.

In 2020, a successful application through the Central Government Provincial Growth Fund saw funding allocated for a main street rebuild focusing on transforming the burnt-out building site. Over the last three years, the project has

been challenged by COVID-19 lockdowns, spiralling costs, supply issues, weather events, and Cyclone Gabrielle earlier in the year.

Wairoa District Council remained committed to the development and secured additional external funding to counteract rising costs. The new development features a courtyard space and houses three businesses focusing on hospitality, retail and training.

Three tenants have been secured for the space: Gemmells – Café, Bar and Restaurant owned by Layton and Ange Gemmell, Beauty Antix beauty treatment business owned by Amber Forrest and Jays Nutribox owned by Jay Byun.

The new site has been named Ahi Kōmau – Gemmells on Parade and focuses on delivering a multi-functional, connected town centre that celebrates Wairoa's unique heritage and culture.



We have been serving our authentic Korean cuisine to the people of Wairoa for over 3 years. Our dedication to our customers drives us to keep our quality high and our service amazing.

Jays Nutribox serve meals that fill you up but doesn't slow you down, ensuring you can keep your energy levels high during the long days while not sacrificing flavour or quality.

GEMMELLS

GEMMELLS is proud to deliver the ultimate hospitality journey, we have provided over 15 years of hospitality and food service experience to our hometown and nearby sister cities.

We are inspired to be the pinnacle of our industry, GEMMELLS delivers a confident, home-grown brand that marines people and food together, with an amazing creative space that each individual defines their own unforgettable experience.

Our vision, apart from outstanding customer service, excellent food and incredible atmosphere is that we believe in giving back and paying forward with our "one free burger to a random person in our community", this is promoted with our famous G Burger which we know you will order in the near future, if you haven't already.



Beauty Antix is an award winning Beauty Salon, a home grown Wairoa brand which has built its success with pure commitment and passion for excellence, invested in exceeding expectations with expertise. A group of young Māori wahine passionate to promote, educate and supply a wide range of treatments and products to a diverse range of clients. We constantly upskill and share our knowledge to better our services to all our customers.

Beauty Antix provides an ambient environment, where everyone is greeted with a smile, everyone leaves feeling satisfied and rejuvenated as their treatments are completed.

Being a home grown brand, "Beauty Antix" are able to provide a personable and empathetic service to all our customers, from assisting mothers with their new born babies as they are enjoying their treatment, to men addressing their skin needs. Some of the promotions we host, senior special nail treatments, waxing, ear piercing, facials and many more, with all services being maintained at a high level of professionalism, which has been appreciated by visitors from Auckland to Invercargill.

EVENTS

DECEMBER 2023

Story and Christmas Crafts

Wednesday, December 20, 3pm - 4pm

Wairoa Library

Register at Front Desk

Santa's Grotto Opoutama

Take a Picture with Santa

Friday, December 22, 4pm - 6pm

Opoutama Community Centre

Timata Hou Community and Family Day Out Fundraiser

Sausage Sizzle, Stalls, Music, Face Painting, Workshops and more

Saturday, December 30, 11am - 3pm

59 East Beach Road, Mohaka

JANUARY 2024

Farmers on skis

Friday, January 5, 5pm - 7pm

Friday, January 19, 5pm - 7pm

Wairoa Water Ski Club

Wairoa Shearing A&P Show

Friday Night Speed Shear, Cash Prizes, Food Available (Cash Only)

Friday, January 19 and

Saturday, January 20th

Kauhoroa Station

FEBRUARY 2024

Farmers on skis

Friday, February 2, 5pm - 7pm

Friday, February 16, 5pm - 7pm

Wairoa Water Ski Club

East Coast Farming Expo

Thursday, February 21, 9am

Friday, February 22, 9am

Wairoa Race Course, Frasertown Road, SH38 Wairoa



To ad your event contact us:
ed@wairoadc.govt.nz

BOOKS ON PARADE

Nau mai e te hunga māhirahira, whaowhia tō kete mātauranga.

Welcome to those that are curious, fill your basket with knowledge.

Wairoa's locally owned bookshop offering a wide range of best-selling books for all ages. Venture into our creative space to fill your mind from our selection of books, stationery, cards, gifts, toys, family games and personalised items!

Books on Parade wish to give a huge thank you to all our customers and wish them a happy and safe festive period.

If your child needs to read, write, draw or be imaginative, as of January, you'll be able get all of your back 2 school stationery supplies from us.

Opening Hours: Mon - Fri 8.30am - 5pm Sat 9am - 1pm

STIHL SHOP WAIROA

Wairoa Garage is Wairoa's Garage!

Family owned, we are outdoor power equipment and automotive professionals. An authorised Toyota service dealer with Toyota Care service plans and warranty work using genuine Toyota parts.

Our team of mechanics and auto-electricians also service and repair most other brands of vehicles, installing accessories such as entertainment systems, hands-free, light bars, tow and nudge bars. The STIHL Shop retails a wide range of outdoor power products, chainsaws, ride on mowers, water pumps and the gumboots required for four seasons in one day. We service and repair STIHL products and most brands of outdoor equipment, we stock a wide range of important lubricants and oils to keep your engines in top performing condition.

Happy Holidays and from February 2024 Wairoa Garage will also service and repair ATVs and UTVs.

PURPLE PETALS

Purple Petals is your friendly local Wairoa florist and gift shop, with beautiful blooms for all occasions. Flowers bring happiness and colour to the world and cheer to even the most memorable moments in life.

Purple Petals supplies businesses, schools & individuals with stunning fresh flowers for all occasions. We also work in conjunction with Pickering's Funeral Services in Wairoa to provide flowers for whanau in times of bereavement.

Whatever your needs, call 0274 042 921 or call in to 5 Paul Street, Wairoa, for floral service with a smile. (And grab a delicious takeaway coffee while you wait!)

BASIC.BEAUTY

Basic.Beauty provides fresh products made on request to order.

Using natural ingredients sourced from nature and the kitchen cupboard, you can be sure to know what you're putting on your body and we are able to customise to suit your needs.

Since opening up shop in 2000, Basic.Beauty have been providing exactly what you need to look and feel healthy.

Let's have a consultation so that Basic.Beauty will find a tailored solution for you. Please call 021 251 9586 or scan my QR Code.

