

~ Wairoa Hopupu Honengenenge Matangirau ~



the Wairoa profile 2004

people | economy | environment | culture

acknowledgements

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Tenei au te tau ake nei I taku tau, e i
Ko wai to waka, E nga tipua! E tawhito!
E nga atua e i!
Ko te timu o te rangi, ko te timo te moana,
Ko te timu o te whenua e i
To ake nei au I taku waka,
Ko wai taku waka? Ko Takitimu e i!

He waka ti ua, he waka tahito, he waka atua,
i u mai ki Nukutaurua, e
Piki ake, kake ake ko Maungakahia ka pai
taku titiro iho – he rangi maomao ki te moana

Kai atu aku kamo ki te tuawhenua, ko
Moumoukai ki runga, ko nga whare rau a
Te Tahinga ki raro, aue

Ka rere taku titiro ki te tihi o Rereaitu, ki
Whakapunake o te matau a Maui-tikitiki-a-
TarangaPukana whakarunga ko Ranginui e tu nei,
Pukana whakararo ko Papatuanuku

Ka rere taku haere ki te uru ki Huiarau
ki Panekiri maunga, ki Waikaremoana
wai tukuna kiri o Tuhoe-potiki, o Ruapani, o
Kahungunu e karekare mai na.

Ka heke i nga wai o Waikaretaheke, o Waiau,
ki Te Kapu kia puta ki te awa o Te Wairoa
hopupu, honengenenge matangi rau e rere ki
te ngutu awa kei te moana.

Ruruku atu ra te whanganui-a Ruawhoro ka u
ki te wahapu o Mohaka, awa tapu,
o nga matua tupuna.
Ko Maungaharuru ki uta ko Tangitu ki tai

E te iwi, kua oti te pokai whenua i nga rohe o
Te Wairoa, te parekereke tangata o Ngati
Kahungunu ki te Wairoa
Ka whakairihia tenei kete korero ki tara-a-whare

Here I uplift my voice in prayer e-i!
Whose is thy canoe? O the Ancients of
Old? O ye gods!
'Tis the summit of the skies of the ocean
The summit of the land e-i!
I now launch my canoe,
What is the name? Takitimu e-i!

A fabulous waka, an ancient waka, a sacred
Waka that landed in Nukutaurua,
I ascend the heights of Maungakahia and
Gaze at the myriad of maomao in the sea.

I feast my eyes inland on Moumoukai rising above the
many houses of Te Tahinga below aue!

My gaze alights upon Rereaitu, at
Whakapunake o te matau a Maui-tikitiki-a Taranga
I stare wildly at the heavens above and the land below

Westward I travel unto Huiarau, Panekiri
Mountain and Lake Waikaremoana,
Where the life giving waters of Tuhoe, of
Ruapani and Kahungunu ripple

I descend by way of the Waikaretaheke and
Waiau Rivers to Te Kapu and join the
Turbulent Wairoa that runs to the sea.

I traverse the Bay of Ruawhoro to the
mouth of the Mohaka, sacred river the elders.
Maungaharuru on land and Tangitu at sea.

Friends, the circumnavigation of Te Wairoa,
Human seed bed of Ngati Kahungunu is completed
and I return the kete korero to the wall of the house

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Mayor's Message

It is now over five years since the last "Wairoa in Profile" report. That report examined the results of the then-recent 1996 Census; this profile provides the results of the 2001 Census, and expands the content to incorporate information on the natural environment and the cultural assets of the district.

This report provides a mission-critical asset for the community of the Wairoa district. In particular, it sets the "baseline" for monitoring community outcomes for our forthcoming Long-Term Council Community Plan (LTCCP), a requirement under the new Local Government Act 2002. In 2004/05, Wairoa District Council will be spearheading a unique locally-focused community consultation process for the LTCCP, under the banner of *Nga Kete e Toru ki te Wairoa*.

Nga Kete e Toru ki te Wairoa translates as the three baskets of the Wairoa district community and environment. In traditional Māori tikanga, these three baskets are *Matauranga* ("knowledge and understanding"), *Hauora* ("health and wellbeing"), and *Maungarongo* ("peace over the land"). Under the LTCCP process, Council is required to assess strategies for social, economic, environmental and cultural futures. *Nga Kete e Toru ki te Wairoa* will be our approach for creation of this strategic vision.

This report is also the results of a *State of the Environment* monitoring process for the Wairoa District. Assessment of social and economic trends (e.g. population growth and subdivision) enables the pressures on the natural environment to be discovered. A chapter on environment more directly looks at the state of our natural resources in terms of ecological heritage, land cover and development pressures. Particular focus has been made on the coastal environment to provide important background information for a *Coastal Strategy* planning process recently launched by Council.

The legal mandate for assessing the state of the environment comes from our recently revised District Plan and the Resource Management Act 1991. A broader mandate derives from a desire to know where our district is heading on environmental trends. What are the significant environmental pressures in our district? How are things doing in regards to the quality of our beaches and rivers? What is Council and other agencies doing to meet the challenge of environmental problems we face?

Similar questions are asked in this report regarding the state of our society, economy and culture. What are the social pressures in our district? What trends are shaping the future face of Wairoa? What are the economic trends? What is the shape and condition of our labour force? What are the socio-economic conditions of people in our district and how might they affect health and wellbeing? What are the cultural resources that are so important to social development in our community?

This document has been developed for the public of Wairoa district to read and discuss, and to start thinking about actions we all can take to make our district a better place. It will assist in guiding a range of social strategies, including the work of the Safer Community Council, the Wairoa Public Health Organisation, and the Wairoa Stronger Communities Action Fund. The Wairoa District Council itself will take this report into regard in both the broader planning work and the day-to-day operational tasks it undertakes. This report will be an important tool for advocacy to central and regional government, and will be a resource for a wide range of agencies in our district. It is hoped to follow up this report with a *Wairoa Wellbeing* report at the end of 2004.

We welcome your thoughts and input on this important report, *The Wairoa Profile 2004*.



Les Probert
MAYOR